






City of Ballarat – Ageing Well in Ballarat Strategy










ACTION PLAN 2022–2024



FOCUS AREA 1: PLACES, SPACES AND BUILDINGS

GOAL: OUR PLACES, SPACES AND BUILDINGS ARE SAFE, INCLUSIVE, EASY TO NAVIGATE AND ENCOURAGE REGULAR USE BY PEOPLE OF ALL AGES AND ABILITIES












PRIORITY	ACTIONS	PERFORMANCE MEASURE	COUNCIL'S ROLE	TIMEFRAME	BUDGET	LEADING TEAMS	KEY STAKEHOLDERS
1.1 Plan, design, improve and maintain our spaces, places and buildings to secure universal access for all our residents and celebrate people of all ages and abilities	1.1.1 Develop a range of resources to support age friendly and dementia friendly assessment and approaches in our spaces, places and buildings.	Resources developed	 Partner  Deliver	2022-2023	Within already approved budget allocation	 Ageing Well	Dementia Australia Bigger, Hearts Dementia Alliance Ballarat, Diversity Access Equity and Inclusion Reference Group, Engaged Communities, City Design, Infrastructure, Operations, Major Projects, Recreation Services, Property and Facilities, Management.
	1.1.2 Contribute to the development of a universal design policy to inform the inclusive implementation of City of Ballarat policies, programs and services and to ensure the needs of our ageing community are represented.	Attended working group meetings Input to policy provided Needs of ageing community visible in policy	 Partner	2022-2023	Within already approved budget allocation	 Engaged Communities	Diversity Access Equity and Inclusion Reference Group, Ageing Well, City Design, Infrastructure, Operations, Major Projects, Recreation Services, Property and Facilities Management, Family Youth & Children's Services.








PRIORITY	ACTIONS	PERFORMANCE MEASURE	COUNCIL'S ROLE	TIMEFRAME	BUDGET	LEADING TEAMS	KEY STAKEHOLDERS
1.2 Collaborate with our community so that people feel welcome and safe and have equitable access to our city's places, spaces and buildings	1.2.1 Partner with Engaged Communities and local organisations to host a community forum to explore actual and perceived safety issues experienced by older residents in Ballarat.	Forum held	 Partner  Deliver	2022-2023	Within already approved budget allocation	 Ageing Well  Engaged Communities	Community groups, Victoria Police, Neighbourhood Houses.
	1.3 Encourage community connection in our public spaces and provide the opportunity for all people to enjoy	1.3.1 Promote the use and benefits of the Seniors Exercise Parks across Ballarat including upskilling health professionals to use the equipment with clients. 1.3.2 Research viability of additional sites for Seniors Exercise Parks to maximise opportunities and ensure equitable access for our ageing community across the whole municipality.	Regular activities held at park Annual training for health professionals undertaken	 Partner  Deliver	2022-2024 (ongoing)	Within already approved budget allocation	 Ageing Well
		Research undertaken	 Deliver	2022-2024 (ongoing)	Within already approved budget allocation	 Ageing Well	Community members.



FOCUS AREA 2: TRANSPORT

GOAL: OUR CITY HAS ACCESSIBLE, AFFORDABLE, INCLUSIVE AND RELEVANT TRANSPORT OPTIONS THAT ALLOW PEOPLE TO PARTICIPATE IN COMMUNITY LIFE WITH EASE.













PRIORITY	ACTIONS	PERFORMANCE MEASURE	COUNCIL'S ROLE	TIMEFRAME	BUDGET	LEADING TEAMS	KEY STAKEHOLDERS
2.1 Advocate for improved transport services to resident's independence, mobility and access to services, supports and community life	2.1.1 Contribute to City of Ballarat's advocacy work seeking a review and overhaul of Ballarat's bus network to ensure the views of our ageing community are included.	Input provided Community feedback shared	 Advocate	2022-2023	Within already approved budget allocation	 Ageing Well  Advocacy and Lobbying	City Design, Engaged Communities, Family, Youth & Children's Services, Community members
	2.1.2 Continue to explore barriers and solutions, to transport for our ageing community and advocate as needed.	Community feedback collected and shared as needed	 Advocate	2023-2024 (Ongoing)	Within already approved budget allocation	 Ageing Well	Community members
2.2 Encourage and support our ageing community to use a range of transport options	2.2.1 In partnership with community-based organisations, develop &/or promote resources that provide information about the range of transport options in Ballarat ensuring they are accessible and in other languages as needed.	Resources developed and promoted	 Partner  Deliver	2023-2024	Within already approved budget allocation	 Ageing Well	Engaged Communities Ballarat Regional Multicultural Council (BRMC)
	2.2.2 Partner and facilitate community education sessions for residents focused on transport options including topics such as using public transport, safe driver program, mobility scooter safety practice.	Education sessions held	 Partner  Deliver	2023-2024 (Ongoing)	Within already approved budget allocation	 Ageing Well	Vic Roads Department of Transport Community members

PRIORITY	ACTIONS	PERFORMANCE MEASURE	COUNCIL'S ROLE	TIMEFRAME	BUDGET	LEADING TEAMS	KEY STAKEHOLDERS
2.3 Encourage opportunities for innovative and cost-effective community and other transport options	2.3.1 Explore the feasibility of providing an appropriate community transport program for our ageing community members who find it difficult to use public transport for activities of daily living, and/ are socially isolated and experiencing loneliness.	Feasibility study undertaken	 Deliver	2023-2024	Business case to be developed	 Ageing Well	Community members.
2.4 Continue to address barriers to access that make it harder for people to move around our city including pedestrian, transport, and driver experiences.	2.4.1 Investigate and promote the new Accessible Parking permit options and assist resident to access the information needed to determine eligibility and to apply.	Permit options researched and promoted	 Partner  Deliver	2022-2023	Within already approved budget allocation	 Ageing Well	Customer Experience, Community members.
	2.4.2 Continue to explore and address the barriers to access based on community feedback from our ageing community and advocate as needed.	Community feedback shared	 Advocate	2023-2024 (Ongoing)	Within already approved budget allocation	 Ageing Well	Community members.



FOCUS AREA 3: HOUSING

GOAL: OUR CITY HAS APPROPRIATE, AFFORDABLE, INCLUSIVE AND ACCESSIBLE HOUSING OPTIONS TO MEET THE NEEDS OF RESIDENTS THROUGHOUT THEIR LIVES AND ENABLES PEOPLE TO AGE IN PLACE












PRIORITY	ACTIONS	PERFORMANCE MEASURE	COUNCIL'S ROLE	TIMEFRAME	BUDGET	LEADING TEAMS	KEY STAKEHOLDERS
3.1 Advocate for housing diversity to ensure appropriate and affordable housing as older residents' lifestyle and needs change so that residents can age in place, in their home	3.1.1 Explore existing and emerging housing needs of our older residents through further data analysis to increase understanding of community needs.	Research undertaken and shared	 Advocate	2022-2024 (Ongoing)	Within already approved budget allocation	 Ageing Well  Engaged Communities	Development and Facilitation
	3.1.2 Contribute to the development of the Ballarat Housing Strategy to ensure the needs of our older residents are considered.	Input provided	 Deliver	2022-2023	Within already approved budget allocation	 Development & Facilitation  Ageing Well	Development industry, Affordable housing providers, DELWP, Engaged Communities, Community members
	3.1.3 Advocate for inclusion of safe social housing options including for older women who are homeless or at risk of homelessness.	Research undertaken and shared	 Advocate	2022-2024 (Ongoing)	Within already approved budget allocation	 Ageing Well  Engaged Communities	Social and affordable housing providers, DFFH, Housing support & advocacy agencies.
3.2 Improve the quality and diversity of affordable housing	3.2.1 Continue to connect with Strategic Planning team to ensure the needs of our older residents are considered as part of this work.	Meeting held with relevant team to discuss linkages	 Advocate	2022-2024 (Ongoing)	Within already approved budget allocation	 Development & Facilitation  Ageing Well	Engaged Communities.



FOCUS AREA 4: SOCIAL PARTICIPATION

GOAL: OUR CITY HAS A RANGE OF INCLUSIVE OPPORTUNITIES TO ENCOURAGE PEOPLE TO STAY SOCIALLY CONNECTED AND PARTICIPATE IN THE COMMUNITY AS THEY AGE














PRIORITY	ACTIONS	PERFORMANCE MEASURE	COUNCIL'S ROLE	TIMEFRAME	BUDGET	LEADING TEAMS	KEY STAKEHOLDERS
4.1 Provide, promote and support opportunities for people to participate in accessible, inclusive and affordable social, recreation, lifelong learning and cultural pursuits	4.1.1 Partner with Ballarat Libraries to provide programs and resources across libraries focused on promoting social connections and physical and mental wellbeing and promote programs offered by local organisations.	<p>Collaborative programs established and delivered</p> <p>Community programs promoted</p>	<p> Partner</p> <p> Deliver</p>	2022-2024 (Ongoing)	Within already approved budget allocation	<p> Ageing Well</p> <p> Libraries and Lifelong Learning</p>	Library Users, Ageing Well clients, Neighbourhood Houses, BRMC, U3A, other local organisations.
	4.1.2 Continue to contribute to and promote codesigned social connections programs through Ballarat Aquatic and Lifestyle Centre (BALC) that support and improve the health and wellbeing of residents.	Program of activities delivered and promoted	<p> Deliver</p>	2022-2024 (Ongoing)	Within already approved budget allocation	<p> Recreation Services</p>	Ageing Well, Community members.
	4.1.3 Explore demand for increased social connection for older members of our LGBTIQ community, in partnership with community members.	Consultation with community undertaken	<p> Deliver</p>	2022-2024	Within already approved budget allocation	<p> Ageing Well</p>	LGBTIQ+ Advisory Committee, Community members.
	4.1.4 Facilitate and support the development of social activities and programs to reduce social isolation & improve physical activity and mental wellbeing using co-design principles which meet the diverse needs of our community, including by working with local organisations to develop and expand their programs.	<p>Program of activities delivered and promoted</p> <p>Partnerships established</p> <p>Social activities developed/ expanded and promoted</p>	<p> Partner</p> <p> Deliver</p>	2022-2024 (Ongoing)	Within already approved budget allocation	<p> Ageing Well</p>	Community members.













PRIORITY	ACTIONS	PERFORMANCE MEASURE	COUNCIL'S ROLE	TIMEFRAME	BUDGET	LEADING TEAMS	KEY STAKEHOLDERS
4.2 Facilitate City of Ballarat led and community events and activities that are inclusive, accessible and age friendly	4.2.1 Host a Seniors Celebration Festival to celebrate our ageing community to encourage social and community connection across generations and acknowledge and celebrate the UN's International Day of Older Persons.	Event(s) planned, promoted & held	 Deliver	2022-2024 (Ongoing)	\$6,000 (funding from DFFH) Within already approved budget allocation	 Ageing Well	Early Years Youth Arts and Events Communications and Design
	4.2.2 Contribute to the development of guidelines to ensure that City of Ballarat events are age friendly, inclusive and accessible.	Input provided	 Deliver	2022-2023	Within already approved budget allocation	 Ageing Well  Engaged Communities	Diversity Access Equity and Inclusion Reference Group, Art and Events
4.3 Create, support and promote opportunities that encourage intergenerational connection	4.3.1 Partner with Early Years and Youth teams to investigate additional opportunities to encourage intergenerational connection.	Regular meetings held between teams to discuss opportunities, at least one activity a year held	 Partner  Deliver	2022-2024 (Ongoing)	Within already approved budget allocation	 Ageing Well  Family, Youth and Children's Services	Community members
4.4 Encourage our shared community facilities and settings to be inclusive, welcoming and facilitate social connection in the community	Support existing and emerging community groups, including Senior Citizens Clubs, to enable them to provide opportunities for older residents to be engaged in the community.	Requests for support considered in a timely manner Support provided as needed	 Deliver	2022-2024 (Ongoing)	Within already approved budget allocation	 Ageing Well	Senior Citizens Clubs, Community groups



FOCUS AREA 5: RESPECT AND SOCIAL INCLUSION

GOAL: OUR AGEING COMMUNITY FEEL VALUED, RESPECTED AND INCLUDED AND THE COMMUNITY BENEFITS FROM THEIR CONTRIBUTION










PRIORITY	ACTIONS	PERFORMANCE MEASURE	COUNCIL'S ROLE	TIMEFRAME	BUDGET	LEADING TEAMS	KEY STAKEHOLDERS
5.1 Celebrate and acknowledge the contribution that our ageing community have made and will continue to do so	5.1.1 Deliver an annual Seniors Awards program.	Awards program promoted Event held	 Deliver	2022-2024 (Ongoing)	Within already approved budget allocation	 Ageing Well	Communications and Design, Civic Support.
	5.1.2 Share residents' achievements and contributions through council communications such as newsletters, social media and publications.	Articles included in Council communications	 Deliver	2022-2024 (Ongoing)	Within already approved budget allocation	 Ageing Well	City of Ballarat teams who develop relevant newsletters for community, Communications and Design.
5.2 Raise awareness and the community's capacity and responsibility to respond to issues of ageism	5.2.1 Seek to become an organisational member of the EveryAge Counts coalition and partner with community-based organisations to raise awareness of ageism and the EveryAge Counts campaign across the community.	Applied for membership Campaign promoted	 Partner  Deliver	2022-2024 (Ongoing)	Within already approved budget allocation	 Ageing Well	Community members, Ballarat Community Health, Neighbouring LGAs, Neighbourhood Houses.
	5.2.2 Work with Ballarat Libraries to establish a range of intergenerational programs focused on building respect for people as they age, reducing ageism and elder abuse in the community.	Collaborative programs established and delivered	 Partner  Deliver	2022-2024 (Ongoing)	Within already approved budget allocation	 Ageing Well  Libraries and Lifelong Learning	Library Users, Community members.
	5.2.3 Contribute to the development of an image library which includes positive and age friendly images and encourage the use of these images across City of Ballarat publications, websites and social media.	Increase in use of age friendly images used	 Partner	2022-2024 (Ongoing)	Within already approved budget allocation	 Communications and Design	Ageing Well.











PRIORITY	ACTIONS	PERFORMANCE MEASURE	COUNCIL'S ROLE	TIMEFRAME	BUDGET	LEADING TEAMS	KEY STAKEHOLDERS
5.3 Collaborate with government, key partners and the community to influence change and prevent elder abuse	5.3.1 Partner with community-based organisations to implement and promote initiatives focused on awareness, support services and prevention of elder abuse.	Partnerships established Joint initiatives developed and promoted	 Partner	2022-2024 (Ongoing)	Within already approved budget allocation	 Ageing Well	Central Highlands, Integrated Family Violence Committee, Ballarat Community Health, Senior Rights Victoria, Ballarat & Grampians Community, Legal Service, Neighbourhood Houses, BRMC.
	5.3.2 Continue to be an active member of the Central Highlands Elder Abuse Prevention Network (CHEAPN)	Quarterly network meetings attended Relevant information shared	 Deliver	2022-2024 (Ongoing)	Within already approved budget allocation	 Ageing Well	CHEAPN members
5.4 Celebrate the diversity in our ageing community and develop partnerships with community groups and organisations to address barriers faced by members of our community	5.4.1 Increase awareness of the issues older LGBTI community members experience and promote inclusive practice.	Partnerships established Community conversations undertaken	 Deliver	2022-2024 (Ongoing)	Within already approved budget allocation	 Ageing Well	LGBTIQA+ Advisory Committee, Community members.
	5.4.2 Support and raise awareness of dementia friendly initiatives in Ballarat, including support for carers.	Partnerships established Initiatives/program promoted Community conversations undertaken	 Partner  Deliver	2022-2024 (Ongoing)	Within already approved budget allocation	 Ageing Well	Bigger Hearts Dementia Alliance Ballarat, Dementia Australia, Carer Gateway, local service providers.
	5.4.3 Strengthen relationships with organisations and community groups supporting our culturally, linguistically and religiously diverse residents including our Aboriginal and Torres Strait Islander residents.	Partnerships established Community conversations undertaken	 Partner  Deliver	2022-2024 (Ongoing)	Within already approved budget allocation	 Ageing Well	Local community based organisations including but not limited to local cultural associations/groups, BRMC, BADAC, Intercultural Advisory Group, Ballarat Interfaith Network.













FOCUS AREA 6: CIVIC PARTICIPATION AND EMPLOYMENT

GOAL: OUR AGEING COMMUNITY ARE EMPOWERED TO SHARE THEIR VIEWS, ARE ACTIVELY ENGAGED IN THE COMMUNITY THROUGH EMPLOYMENT, VOLUNTEERING OPPORTUNITIES, AND INVOLVEMENT IN COMMUNITY GROUPS AND ARE ENCOURAGED TO PARTICIPATE IN COUNCIL DECISION MAKING PROCESSES AS THEY CHOOSE

PRIORITY	ACTIONS	PERFORMANCE MEASURE	COUNCIL'S ROLE	TIMEFRAME	BUDGET	LEADING TEAMS	KEY STAKEHOLDERS
6.1 Promote the rights and abilities of our ageing community to participate in civic life and support them to do so	6.1.1 Support teams across City of Ballarat to plan for and include our ageing community members in their community engagement activities.	Input provided	 Advocate	2022-2024 (Ongoing)	Within already approved budget allocation	 Ageing Well  Engaged Communities	Relevant teams across City of Ballarat.
	6.1.2 Promote opportunities for training/education sessions focussed on leadership and civic participation to empower our residents to participate in civic life.	Training promoted	 Deliver	2022-2024 (Ongoing)	Within already approved budget allocation	 Ageing Well  Engaged Communities	Neighbourhood Houses, BRMC, local training providers, community groups.
6.2 Support, promote and develop opportunities for older people to access meaningful and paid employment	6.2.1 Participate in the review of City of Ballarat HR and workplace policies, procedures, and recruitment processes, to be inclusive of older workers.	Input provided	 Partner	2022-2023	Within already approved budget allocation	 Ageing Well  People and Culture	City of Ballarat staff.

PRIORITY	ACTIONS	PERFORMANCE MEASURE	COUNCIL'S ROLE	TIMEFRAME	BUDGET	LEADING TEAMS	KEY STAKEHOLDERS
6.3 Provide, promote and support opportunities for lifelong learning and skill development	6.3.1 Collaborate with Ballarat Libraries to provide lifelong learning programs and resources to improve skills in adult literacies, digital literacies, financial literacies, health literacies and information literacies.	Regular meetings established Programs and resources provided	 Partner	2022-2024 (Ongoing)	Within already approved budget allocation	 Ageing Well  Libraries and Lifelong Learning	Community based & adult education providers, community members, library users.
	6.3.2 Promote programs offered within the community including at Neighbourhood Houses, U3A and other local organisations providing adult education opportunities.	Programs promoted	 Partner	2022-2024 (Ongoing)	Within already approved budget allocation	 Ageing Well  Libraries and Lifelong Learning  Engaged Communities	Neighbourhood Houses, U3A, adult education providers.
6.4 Promote the value and lifetime experience of workers and benefits of an intergenerational workforce	6.4.1 Contribute to the development of a mentorship program in City of Ballarat to connect workers across generations to share experiences and learn from each other.	Input provided, mentorship program developed	 Partner  Deliver	2023-2024	Within already approved budget allocation	 People and Culture	Ageing Well.













PRIORITY	ACTIONS	PERFORMANCE MEASURE	COUNCIL'S ROLE	TIMEFRAME	BUDGET	LEADING TEAMS	KEY STAKEHOLDERS
6.5 Support, promote and develop opportunities for people to engage in volunteering that is relevant to their interests and skillset	6.5.1 Support the review of the City of Ballarat Volunteering Program to ensure the views and preferences of our residents over 55 years are considered.	Input provided	 Deliver	2022-2023	Within already approved budget allocation	 Ageing Well  People and Culture	Ageing Well.
	6.5.2 Develop a volunteering program within Ageing Well team relevant to people's interests and skill set.	Program developed	 Deliver	2023-2024	Within already approved budget allocation	 Ageing Well	Community members.
6.6 Provide a range of opportunities to ensure the voice of our ageing community is heard	6.6.1 Establish an Age Friendly Ambassador program to collaborate on age friendly initiatives across Ballarat and to ensure the community views are heard.	Program developed	 Deliver	2022-2023	Within already approved budget allocation	 Ageing Well	Engaged Communities, People and Culture, Community members.
	6.6.2 Support the establishment of a Community Panel and promote and encourage diverse representation on this group including from our ageing community.	Input provided, Panel invitation promoted through networks	 Deliver	2022-2023	Within already approved budget allocation	 Ageing Well  Engaged Communities	Community members.



FOCUS AREA 7: COMMUNICATION AND INFORMATION

GOAL: OUR AGEING COMMUNITY CAN EASILY ACCESS INFORMATION AND ADVICE THEY NEED TO AGE WELL, STAY INFORMED AND CONNECT WITH THE COMMUNITY.

PRIORITY	ACTIONS	PERFORMANCE MEASURE	COUNCIL'S ROLE	TIMEFRAME	BUDGET	LEADING TEAMS	KEY STAKEHOLDERS
7.1 Provide timely, trusted and relevant information that is easy to access and understand and connects residents to what they are looking for	7.1.1 Provide a central point of relevant information and links to trusted sources of information on City of Ballarat website.	Webpage reviewed and updated	 Partner Deliver	2022-2024	Within already approved budget allocation	 Ageing Well Communications and Design	Community members.
	7.1.2 Promote the City of Ballarat online community directory, encourage community organisations to update their details and review and update.	Directory promoted to community groups	 Deliver	2022-2024 (ongoing)	Within already approved budget allocation	 Ageing Well Customer Experience	Engaged Communities, Community groups.
7.2 Communicate and provide information on a regular basis and in a range of formats to enable our community to access it as they choose	7.2.1 Work with Communications and Design team to review current communication channels & formats to enable a greater reach into our ageing community including identifying and implementing accessibility improvements to the City of Ballarat website.	Review undertaken Website reviewed and updated Accessibility measures in place	 Partner Deliver	2022-2024	Within already approved budget allocation	 Communications and Design	Ageing Well, Engaged Communities, Disability Advisory Committee.
	7.2.2 Work with Intercultural Services team to improve access to information for our culturally and linguistically diverse older residents.	Regular meetings held to discuss areas for improvement	 Partner Deliver	2022-2024 (ongoing)	Within already approved budget allocation	 Engaged Communities	Communications and Design, Ageing Well, Engaged Communities.

PRIORITY	ACTIONS	PERFORMANCE MEASURE	COUNCIL'S ROLE	TIMEFRAME	BUDGET	LEADING TEAMS	KEY STAKEHOLDERS
7.3 Provide, support and promote programs focused on increasing digital literacy and support and facilitate access to technology where needed	7.3.1 Promote programs and resources available at Ballarat Libraries and within the community focused on developing knowledge and skills in digital literacy.	Programs and resources promoted	 Partner  Deliver	2022-2024 (ongoing)	Within already approved budget allocation	 Ageing Well  Libraries and Lifelong Learning	Community members Neighbourhood Houses, BRMC, U3A and other local organisations.
7.4 Promote opportunities that support people to remain active in their local community	7.4.1 Establish a network of residents & local community groups who connect focused on our ageing community to share information and ideas to remain active and connected.	Network established and promoted 2 x Network meetings held/ year	 Deliver	2023-2024 (ongoing)	Within already approved budget allocation	 Ageing Well	Local community groups and clubs, Community members.
7.5 Strengthen organisational understanding of preferred communication channels that keep older people connected, involved informed and engaged	7.5.1 Explore preferred communication methods with our ageing community to ensure City of Ballarat is inclusive of all residents.	Research undertaken	 Deliver  Advocate	2022-2024	Within already approved budget allocation	 Ageing Well	Community members.
7.6 Build individual and community capacity to support informed decision making through providing and promoting information and community education in a range of formats, forums and other appropriate channels	7.6.1 Develop and facilitate a schedule/program of community education sessions in partnership with City of Ballarat teams and community-based organisations focused on things such as navigating My Aged Care , work life balance, preparing for retirement, life planning etc,	Schedule of education sessions developed Sessions delivered	 Partner  Deliver	2022-2024 (ongoing)	Within already approved budget allocation	 Ageing Well	Community members.



FOCUS AREA 8: COMMUNITY SUPPORT AND HEALTH SERVICES











GOAL: BALLARAT HAS APPROPRIATE COMMUNITY SUPPORT AND HEALTH SERVICES TO ASSIST RESIDENTS AS THEY NEED THROUGHOUT THEIR LIVES.

PRIORITY	ACTIONS	PERFORMANCE MEASURE	COUNCIL'S ROLE	TIMEFRAME	BUDGET	LEADING TEAMS	KEY STAKEHOLDERS
8.1 Advocate for continuous improvement and further development of local service system, to address identified gaps in services and quality so residents have access to local services that enable them to stay active and maintain their independence	8.1.1 Continue to advocate for the best outcomes for residents during the implementation of the new Commonwealth aged care reforms.	Advocacy work undertaken	 Advocate	2022-2023	Within already approved budget allocation	 Ageing Well	Community members.
	8.1.2 Determine a future directions model for our ageing community.	Decision made and implemented	 Deliver	2022-2023	Within already approved budget allocation	 Ageing Well	Community members.
	8.1.3 Work in partnership with aged care reform service providers to ensure seamless approach to funded supports are achieved for individuals.	Partnerships established	 Partner	2022-2023	Within already approved budget allocation	 Ageing Well	Aged Care Reform service providers Community members.
8.2 Provide information on community supports and services available locally	8.2.1 Provide support as needed to residents to understand and navigate the new Commonwealth Support at Home program transition, through dedicated Council Officers.	Support provided	 Partner Deliver	2022-2024	Within already approved budget allocation	 Ageing Well	Community members.
	8.2.2 Contribute to the Intercultural Services Directory.	Input provided	 Deliver	2022-2024 (ongoing)	Within already approved budget allocation	 Engaged Communities	Ageing Well.
8.3 Actively collaborate at regional, state and national level to address barriers and ensure older people have access to community support and services they need	8.3.1 Work with agencies in Central Highlands region to collectively advocate on behalf of municipal community.	Partnerships established	 Partner	2022-2023	Within already approved budget allocation	 Ageing Well	Local agencies and service providers, Community members.



FOCUS AREA 9: LEADERSHIP & ADVOCACY

GOAL: OUR COUNCIL IS COMMITTED TO BECOMING AN AGE FRIENDLY CITY BY LEADING AND ADVOCATING FOR OUR COMMUNITY TO ENABLE POSITIVE AND HEALTHY AGEING FOR ALL.

PRIORITY	ACTIONS	PERFORMANCE MEASURE	COUNCIL'S ROLE	TIMEFRAME	BUDGET	LEADING TEAMS	KEY STAKEHOLDERS
9.1 Advocate on behalf of our community to create an age-friendly community to enable positive and healthy ageing for all	9.1.1 Develop age friendly performance measures and undertake baseline assessment to measure progress over time.	Measures developed Baseline assessment undertaken	 Deliver	2022-2023	\$20,000 (Within already approved budget allocation)	 Ageing Well	Community members, Engaged Communities
	9.2.1 Establish local Age friendly Partnership Network to enable shared understanding and collaborative effort across agencies in the region.	Network established 2 meetings held/ year	 Deliver	2022-2024 (ongoing)	Within already approved budget allocation	 Ageing Well	Relevant Community based organisations
9.2 Develop and strengthen partnerships and collaboration with other tiers of government, key stakeholders, community-based organisations and facilitate local networks to encourage a collective approach in working towards an age friendly community	9.2.2 Apply to become a member of the WHO Global Network for Age Friendly Cities and Communities.	Application completed	 Deliver	2023-2024	Within already approved budget allocation	 Ageing Well	Community members, Council
	9.3.1 Establish internal working group to oversee organisations age friendly approach through the life of the strategy.	Working Group established 2 meetings held/ year	 Deliver	2022-2024 (ongoing)	Within already approved budget allocation	 Ageing Well	Relevant teams across City of Ballarat
9.3 Support a whole of organisation approach and apply an age friendly lens over our work to incorporate the needs of our ageing community into everything that it does to ensure an integrated approach	9.3.2 Embed age friendly approaches across the organisation from the earliest possible stage of planning for engagement, projects and programs including via internal advocacy.	Resources developed &/or shared via EPMO process Advice provided as needed	 Deliver	2022-2024 (ongoing)	Within already approved budget allocation	 Ageing Well	Engaged Communities Enterprise Project Management Office (EPMO)