

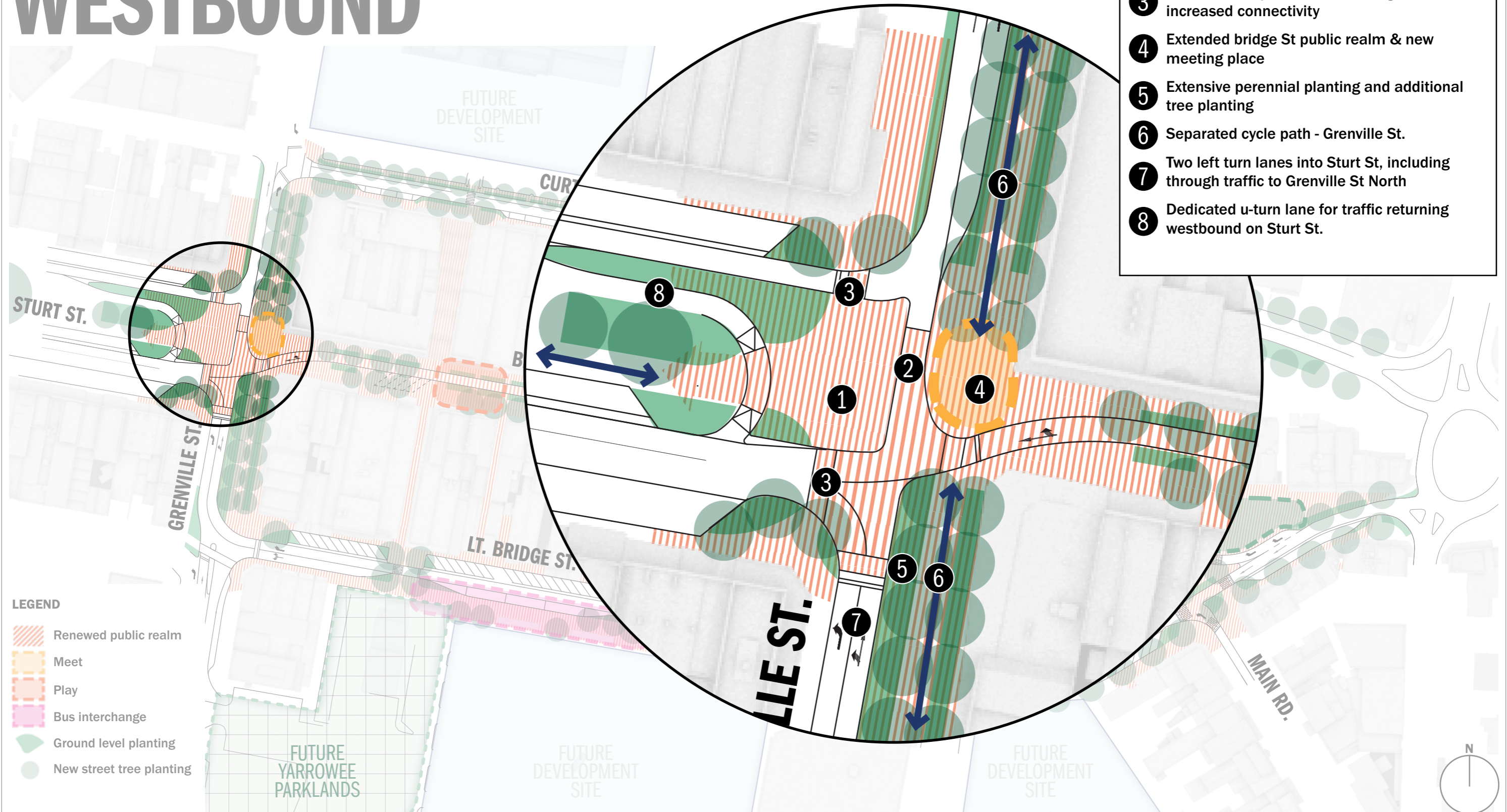
PRECINCT PLAN: WESTBOUND



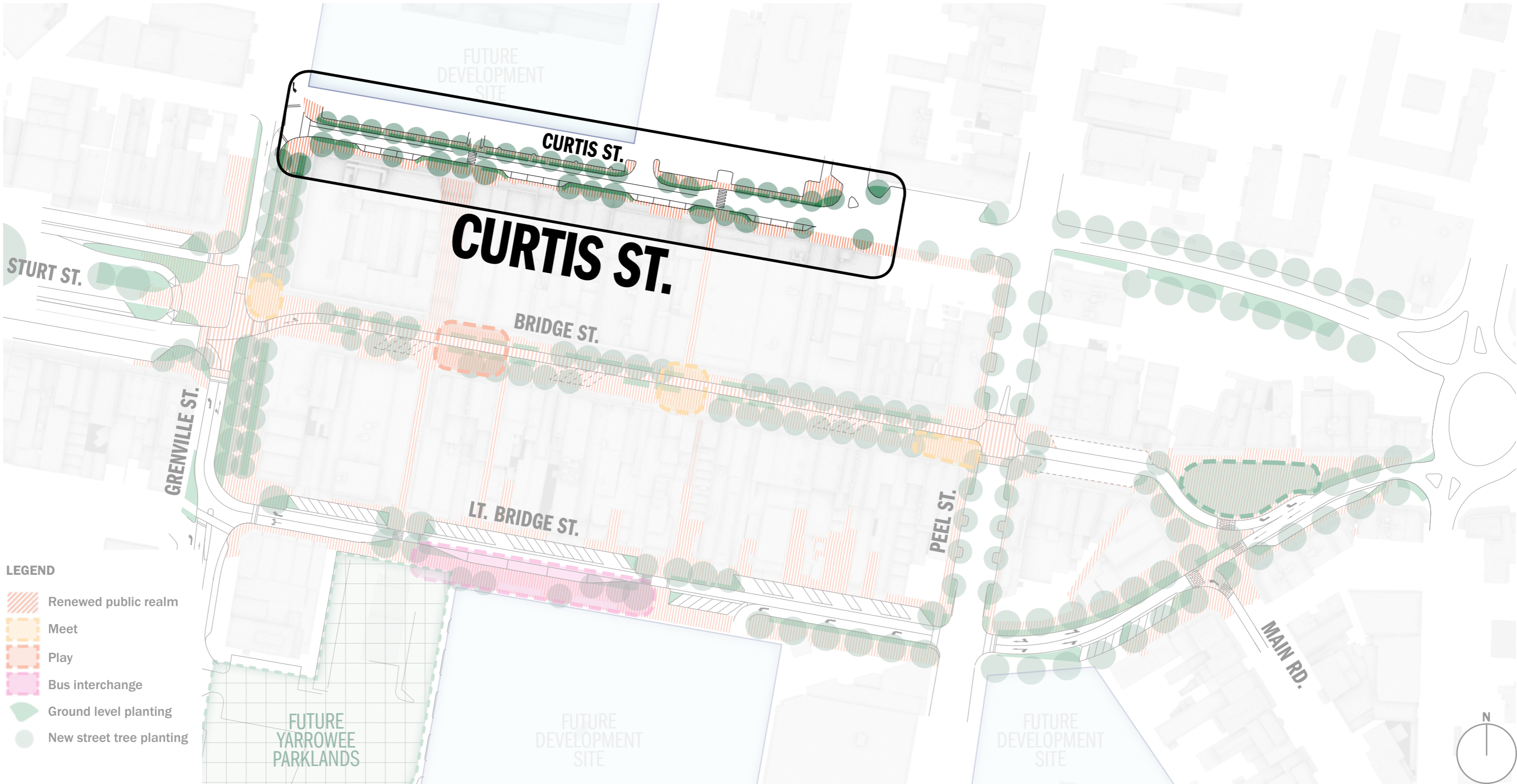
GRENVILLE ST. INTERSECTION

- LEGEND**
- Renewed public realm
 - Meet
 - Play
 - Bus interchange
 - Ground level planting
 - New street tree planting

PRECINCT PLAN: WESTBOUND



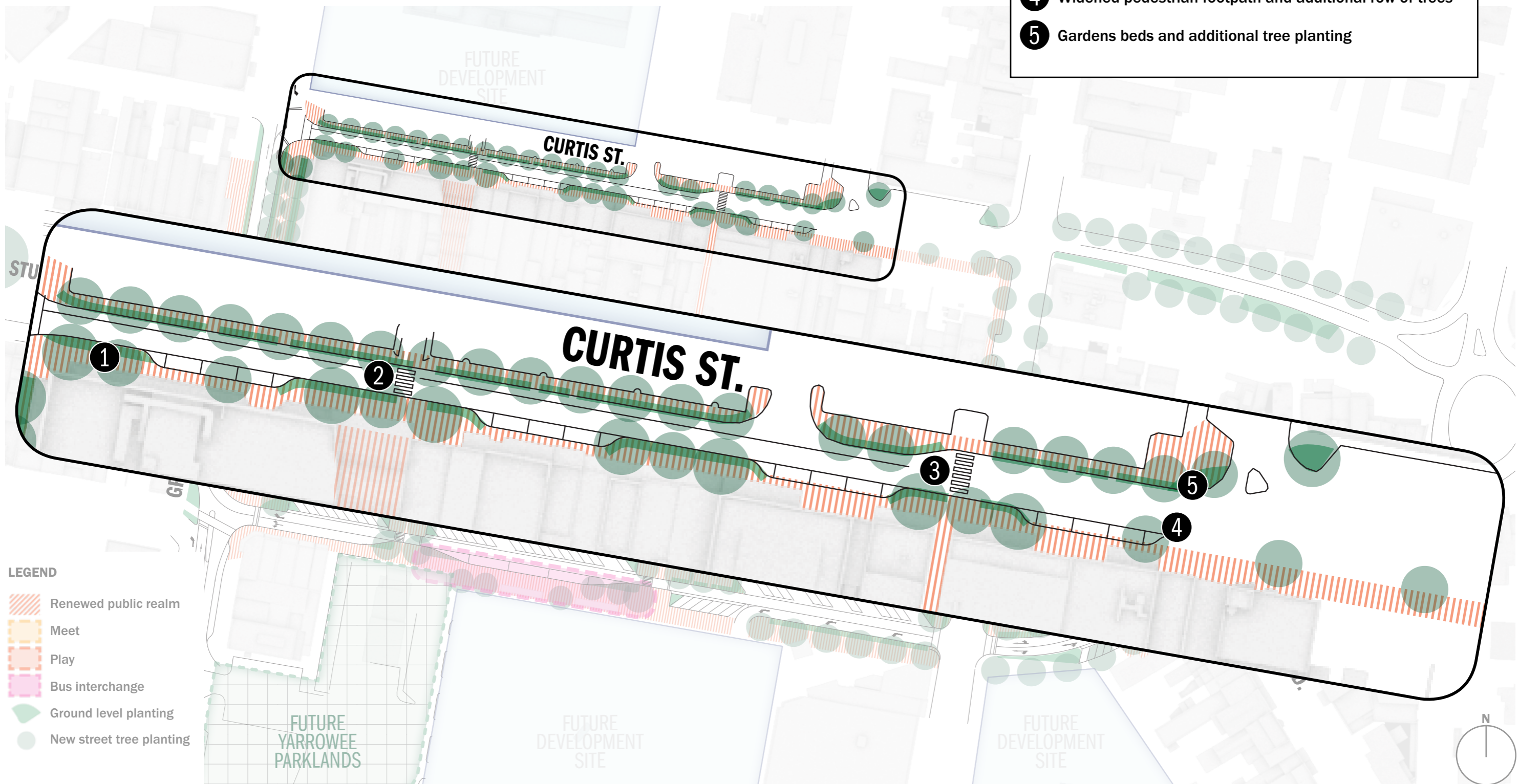
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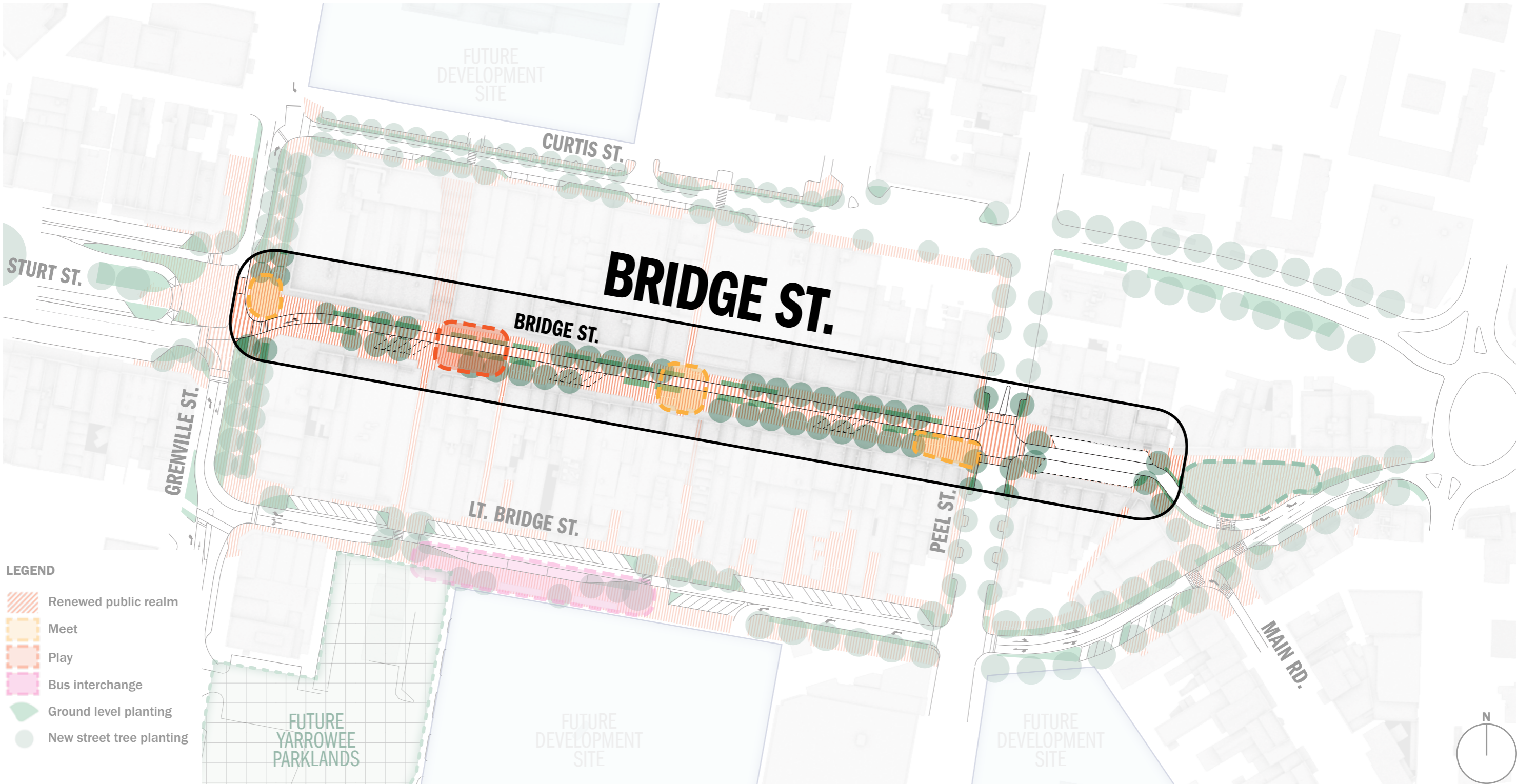
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PRECINCT PLAN: WESTBOUND

- 1 Increased outslands at key connections and in front of existing tenancies etc.
- 2 Raised pedestrian crossings
- 3 Consolidated parallel parking
- 4 Widened pedestrian footpath and additional row of trees
- 5 Gardens beds and additional tree planting



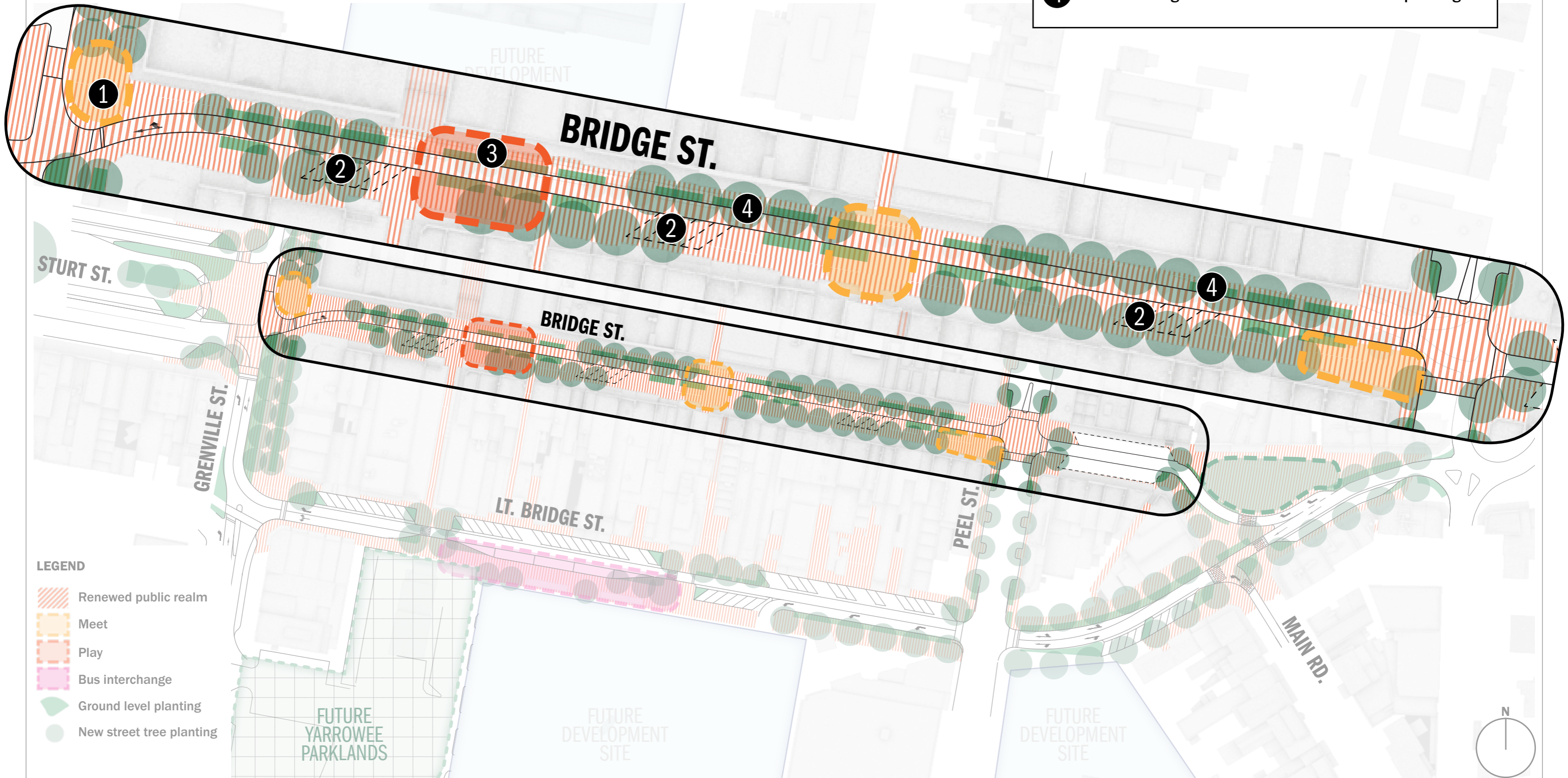
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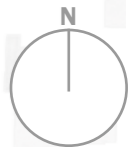
- LEGEND**
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PRECINCT PLAN: WESTBOUND

- 1 Increased pedestrian area connecting with Sturt St Gardens
- 2 Angled parking within the mall
- 3 Play zone
- 4 Ground level gardens beds and additional tree planting



- LEGEND**
- Renewed public realm
 - Meet
 - Play
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 - Ground level planting
 - New street tree planting

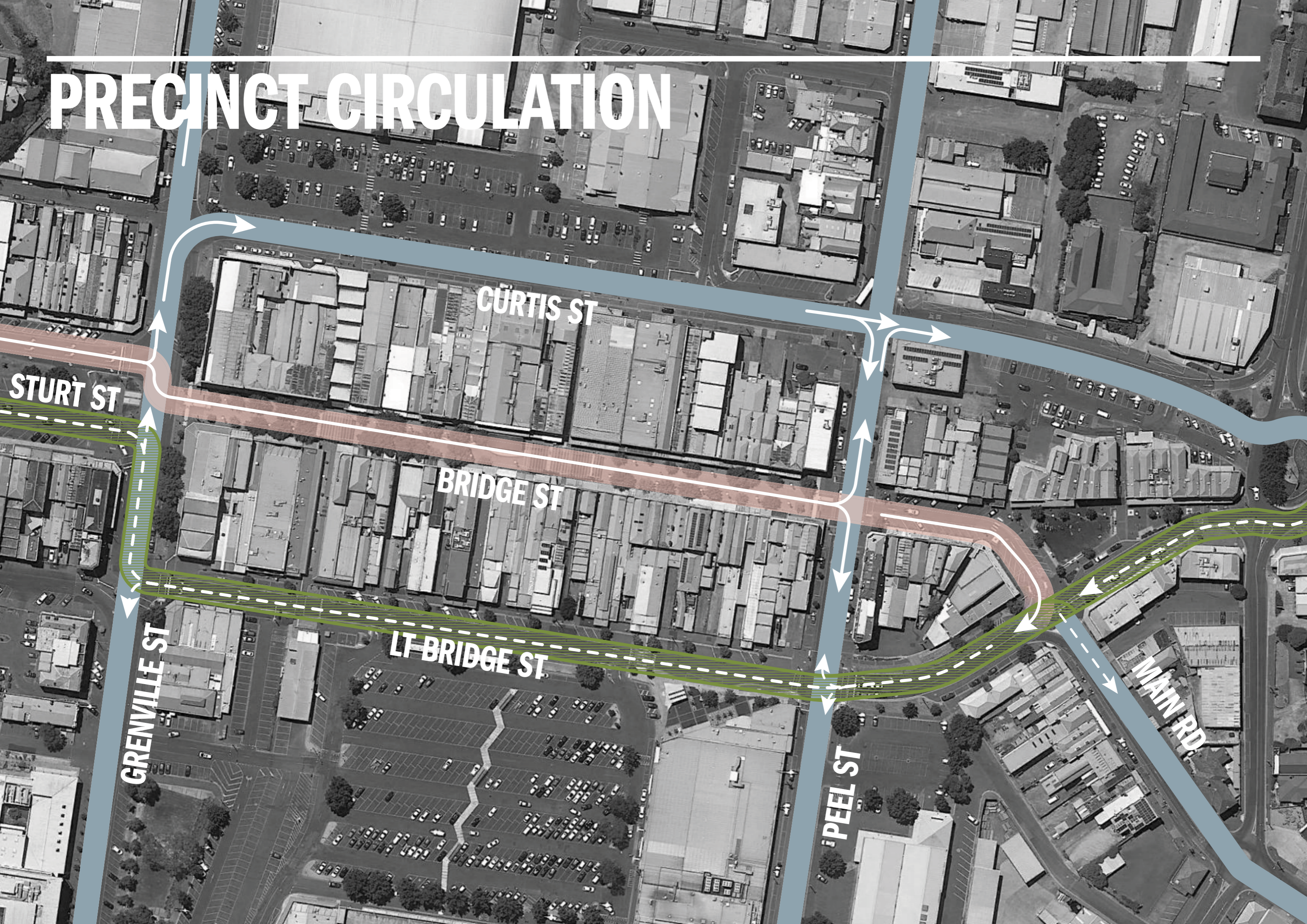


FLYTHROUGH

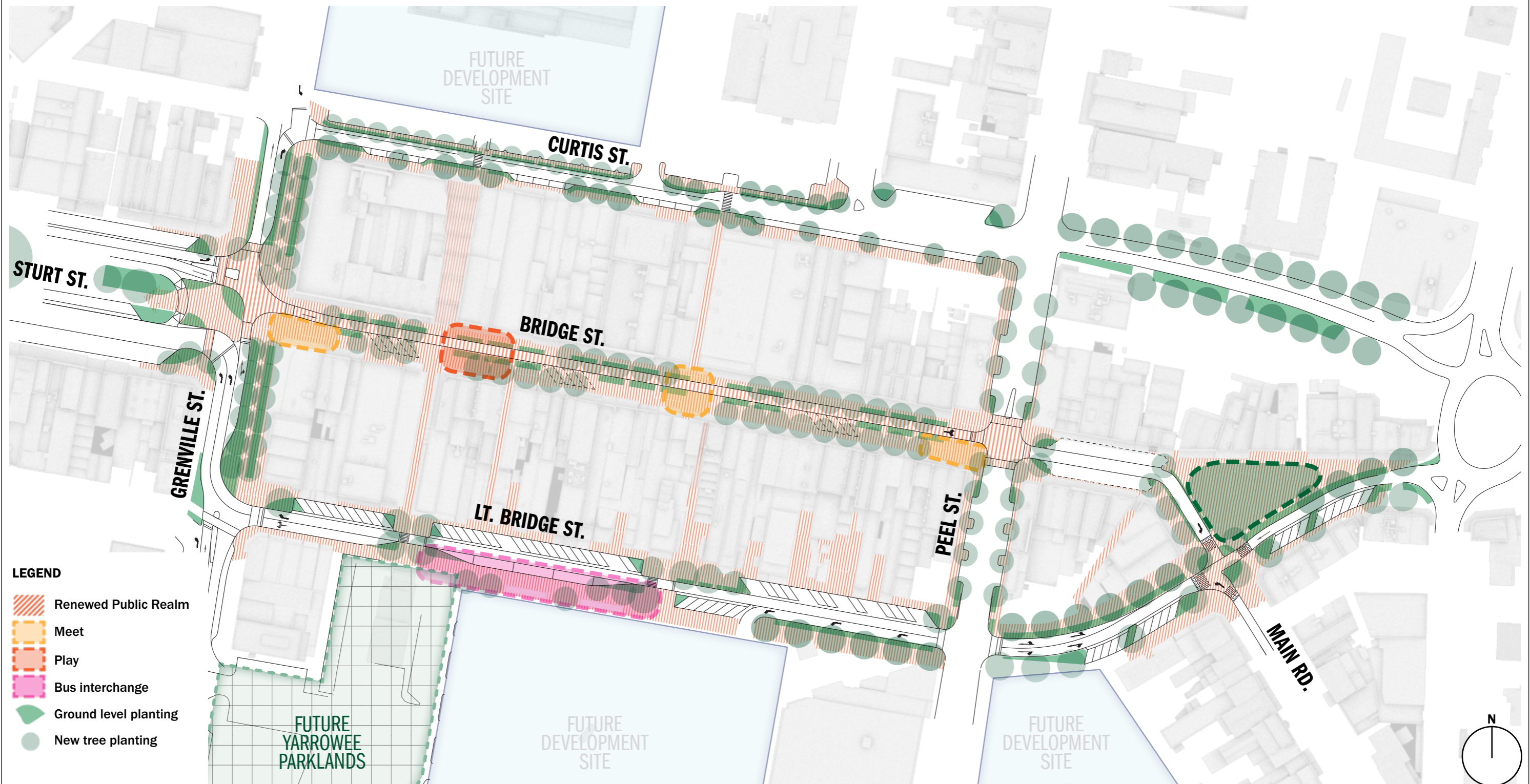
EASTBOUND



PRECINCT CIRCULATION



PRECINCT PLAN: EASTBOUND



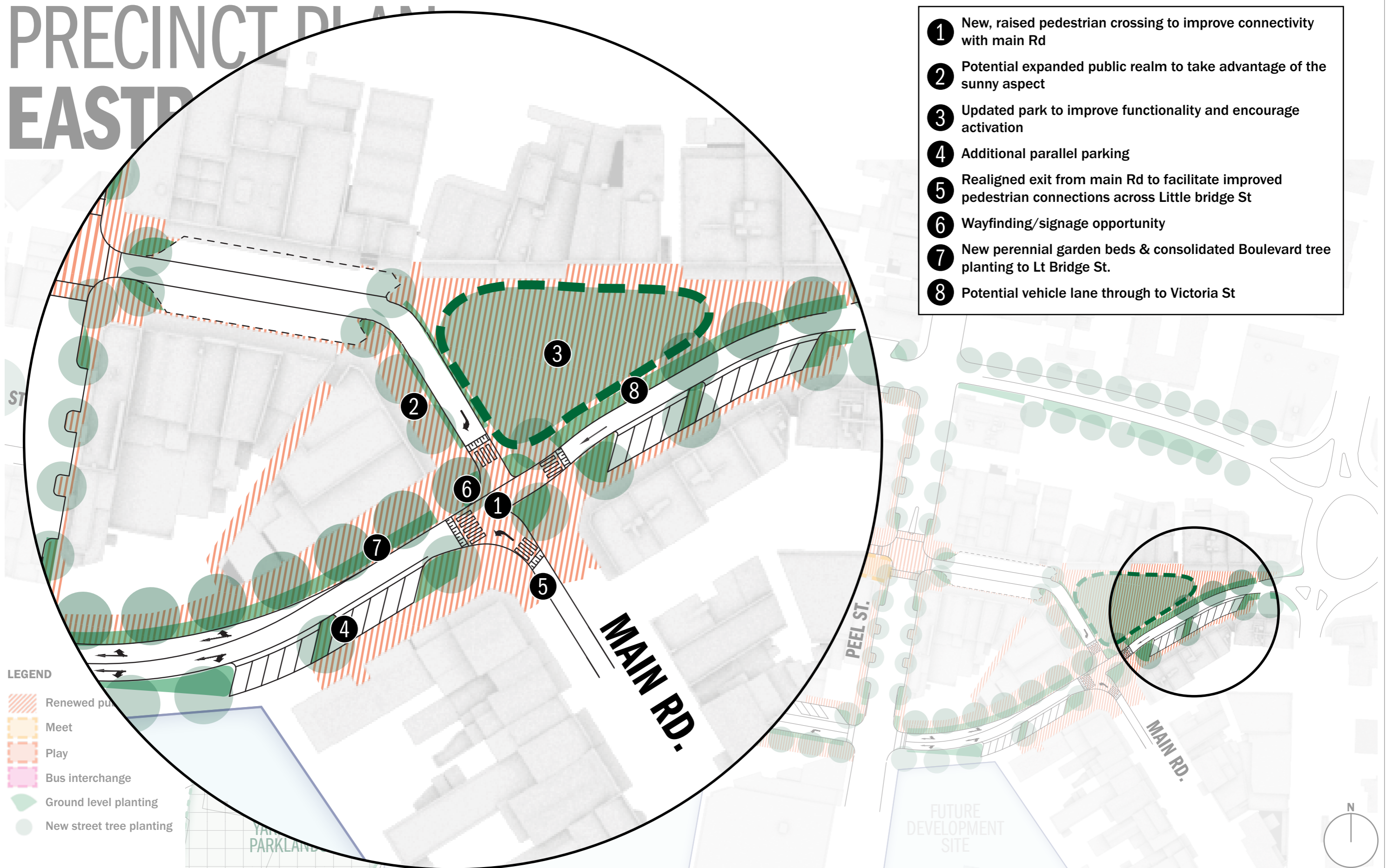
LEGEND

-  Renewed Public Realm
-  Meet
-  Play
-  Bus interchange
-  Ground level planting
-  New tree planting

PRECINCT PLAN: EASTBOUND



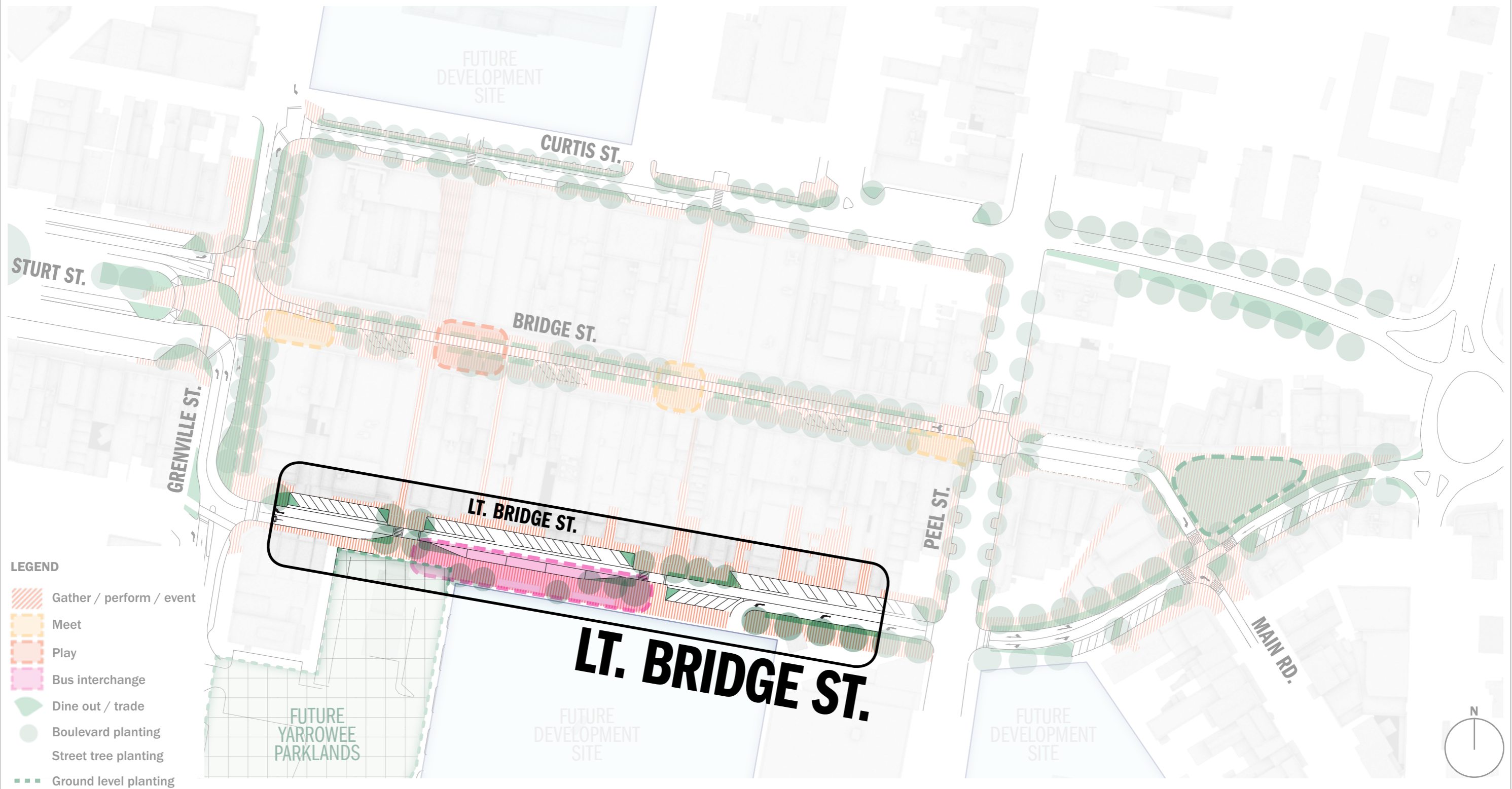
PRECINCT PLAN EAST



- 1 New, raised pedestrian crossing to improve connectivity with main Rd
- 2 Potential expanded public realm to take advantage of the sunny aspect
- 3 Updated park to improve functionality and encourage activation
- 4 Additional parallel parking
- 5 Realigned exit from main Rd to facilitate improved pedestrian connections across Little bridge St
- 6 Wayfinding/signage opportunity
- 7 New perennial garden beds & consolidated Boulevard tree planting to Lt Bridge St.
- 8 Potential vehicle lane through to Victoria St

- LEGEND**
- Renewed public realm
 - Meet
 - Play
 - Bus interchange
 - Ground level planting
 - New street tree planting

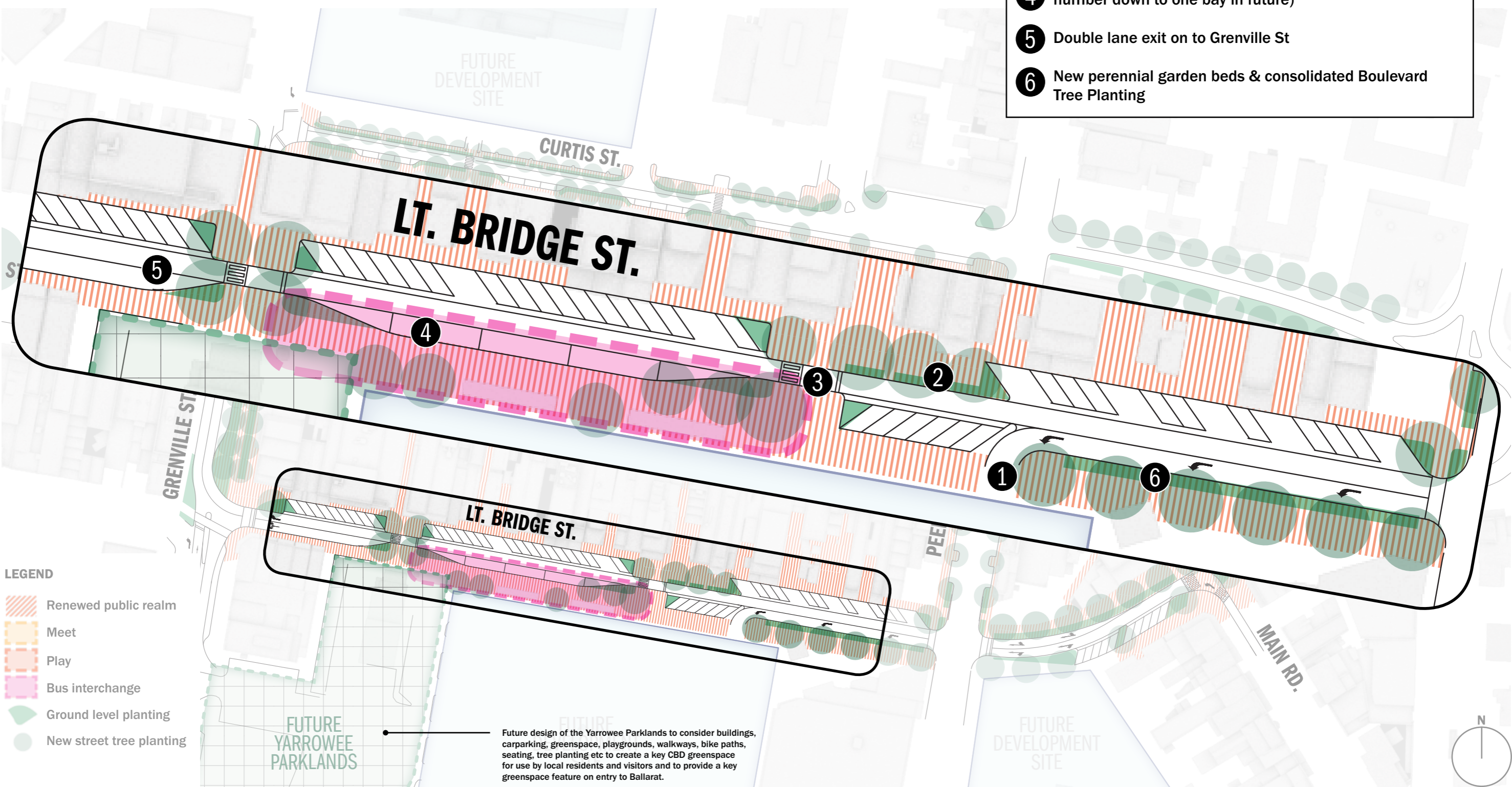
PRECINCT PLAN: EASTBOUND



- LEGEND**
- Gather / perform / event
 - Meet
 - Play
 - Bus interchange
 - Dine out / trade
 - Boulevard planting
 - Street tree planting
 - Ground level planting

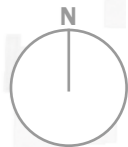
PRECINCT PLAN: EASTBOUND

- 1 Re-aligned entry to Little Bridge St
- 2 New plaza/ on street dining space
- 3 Re-positioned centralized pedestrian crossing
- 4 Consolidated bus bay configuration (opportunity to reduce number down to one bay in future)
- 5 Double lane exit on to Grenville St
- 6 New perennial garden beds & consolidated Boulevard Tree Planting

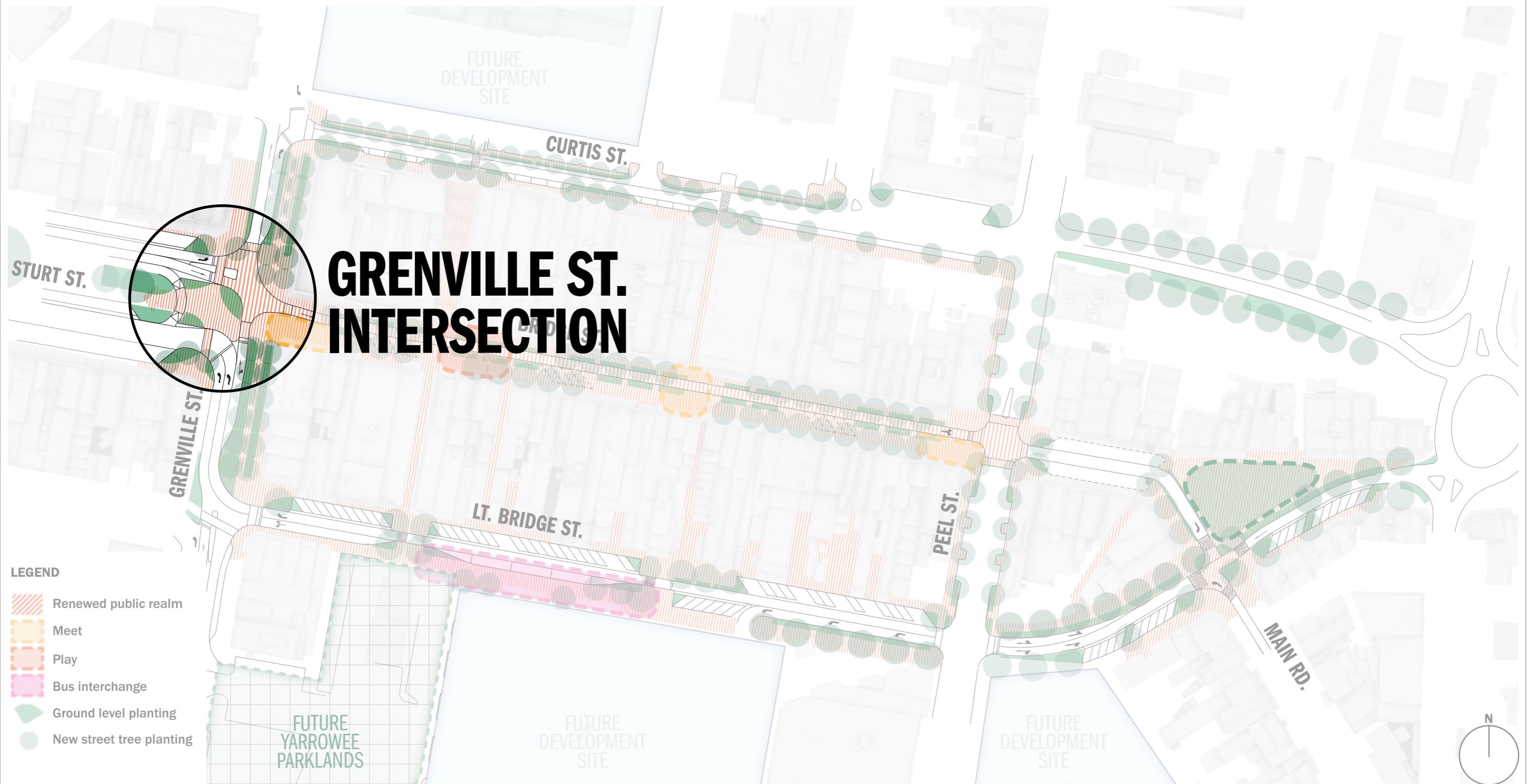


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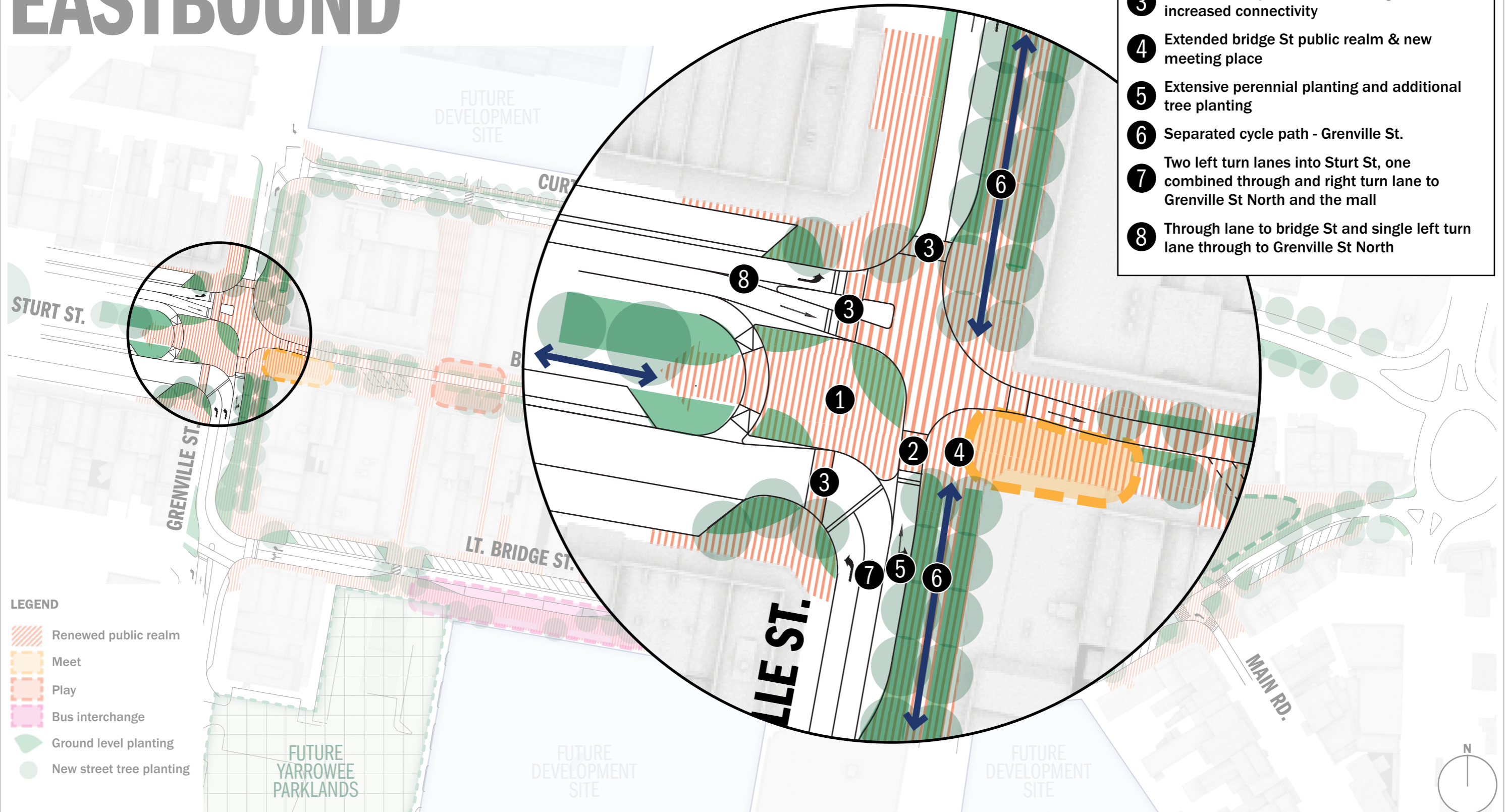
Future design of the Yarrowee Parklands to consider buildings, carparking, greenspace, playgrounds, walkways, bike paths, seating, tree planting etc to create a key CBD greenspace for use by local residents and visitors and to provide a key greenspace feature on entry to Ballarat.



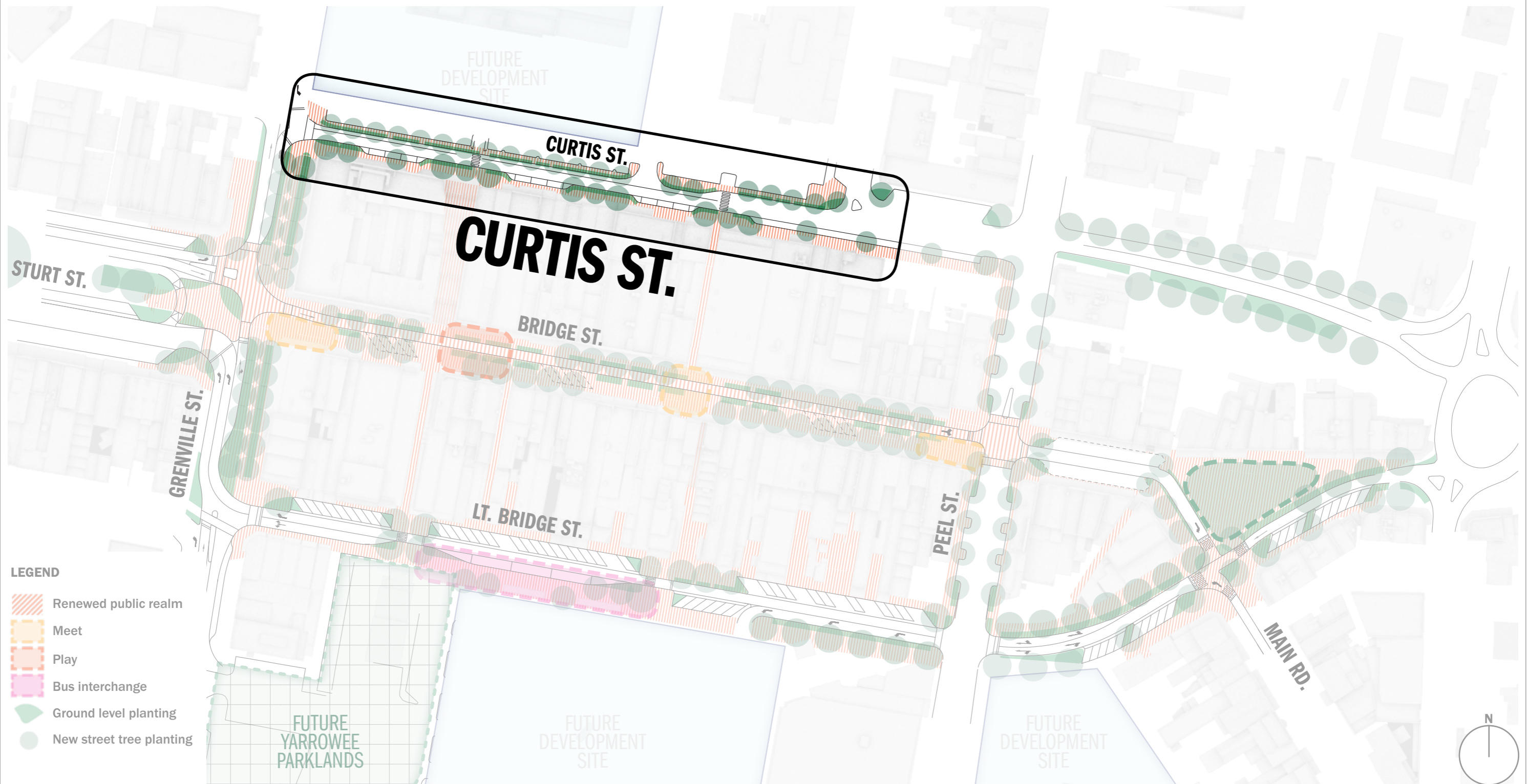
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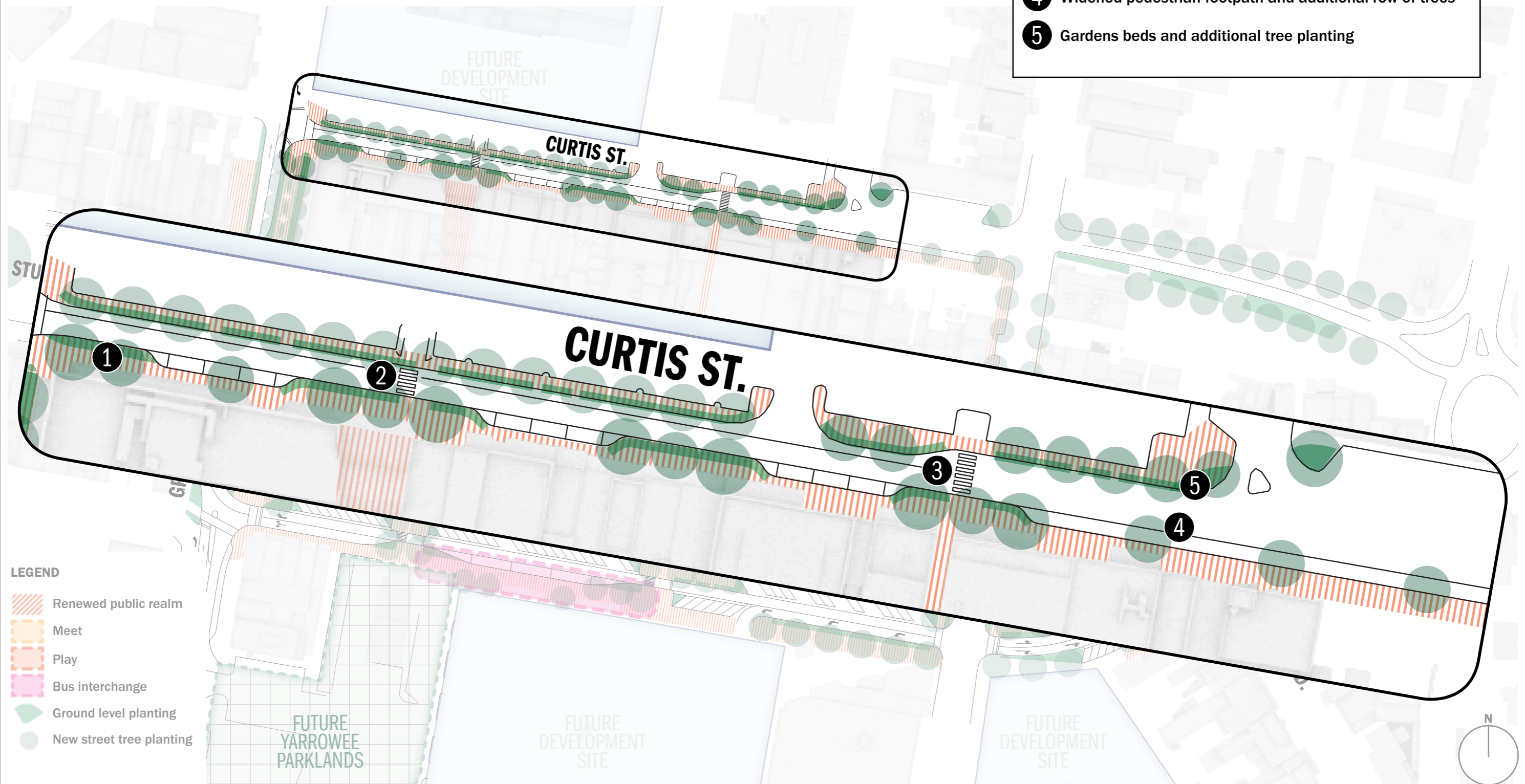


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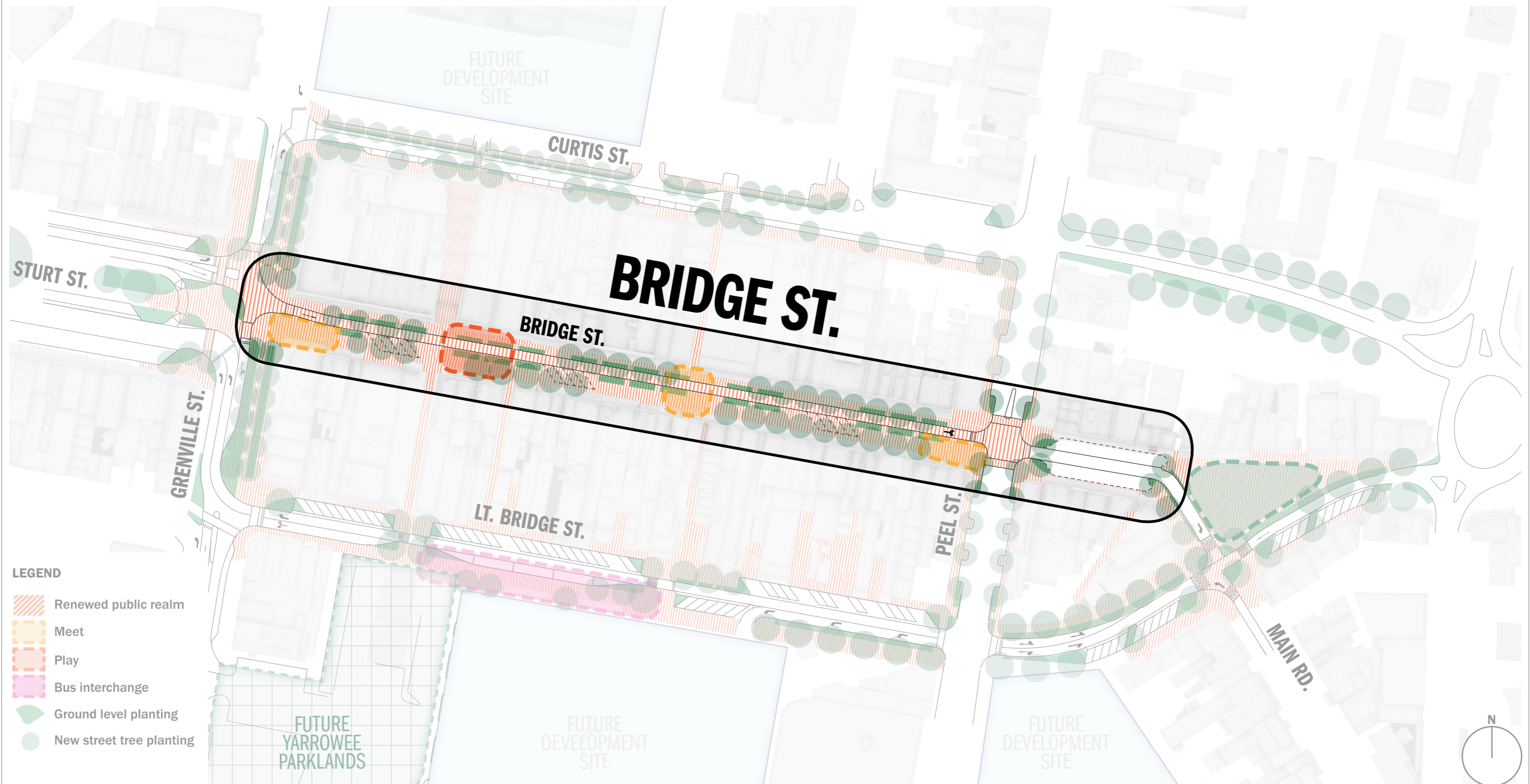
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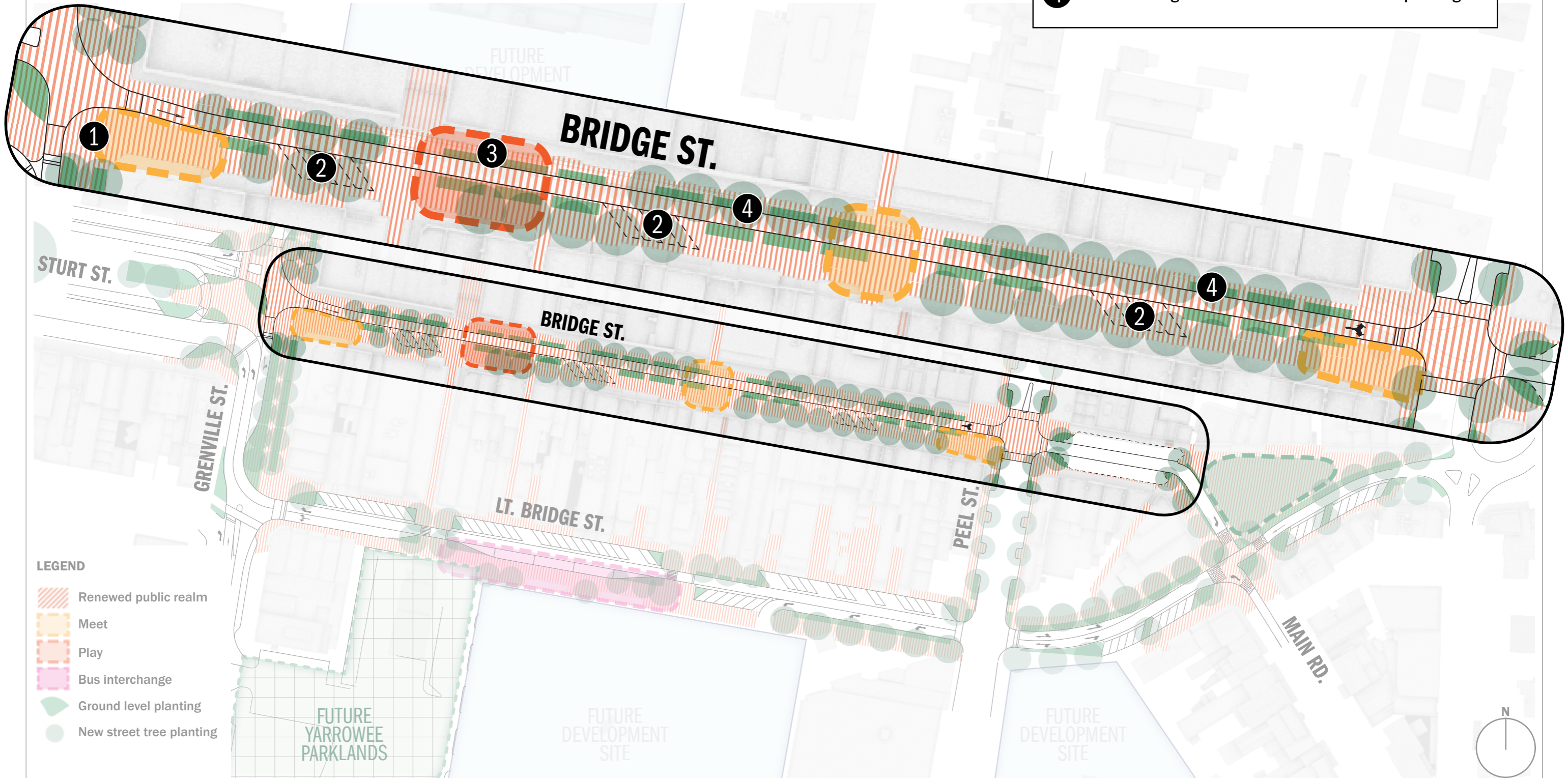
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FLYTHROUGH

SUMMARY

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OPPOR-TUNITIES

CHALLENGES

BOTH

- Grenville St. intersection optimised for strong pedestrian, cycle & vehicle connections between Sturt St & Bridge St
- Improved pedestrian connection between Bridge St. and Main Road
- Extension of the Sturt St Boulevard experience into Bridge St

- Acquainting locals with new traffic flows and movements

RECOMMENDED

EASTBOUND

- Improved local access into the precinct (locals outspend visitors by \$3 : \$1)
- Retention of existing Bridge St. East traffic direction and parking
- Retention of existing Bridge St East Public Space, with the opportunity for minor updates to improve usability
- Potential future connection from Bridge St East through to Victoria St roundabout at the top of Little Bridge St

- Enhancement & upgrade of Little Bridge St required to improve arrival experience from the East through to Sturt St
- Arriving visitors have to circulate through the precinct to access the mall, this will require good wayfinding and signage

WESTBOUND

- Gateway opportunity at eastern end of Bridge St.
- Arriving visitors can connect to Sturt St. via Bridge St.
- Bridge Mall as memorable arrival experience, whilst Lt. Bridge St. remains an 'everyday' link into the CBD

- Reversal of traffic and parking in Bridge St. East
- Reconfiguration of existing Bridge St East public Space required
- May encourage through traffic to use mall to cut through CBD
- Limited vehicular connections from Sturt St. into the precinct
- Services smaller local catchment to the east of Ballarat
- Difficulty entering the precinct from the east

